## WDAF - TV - Issue Ad Public File Checklist

1.	AMERICAN FUTURE FROM Sponsoring Organization	
	Name of Sponsoring Organization	
2.	Accepted: (mark one)	
3.	Class of Time: RATE CALLS	
4.	Flight dates and times	
<ul><li>5.</li><li>6.</li></ul>	Rate charged  HEAVELOASE	
	Description of Issue	
6.	Address of Sponsoring Organization  1225 FLUER DIZ DES Monnes IA 503	3 2-1
7.	1280 Brown for selfer A	
1.	Telephone Number of Sponsoring Organization  With amendation Email Address	Es o social
8.	Sponsor's Officers/Directors/Executive Committee	
	Auson Kles Taes	
9,		
	Description of substantiation provided (if any)	
10.	Proper Sponsorship Identification: Yes No	
(	31111	
Nam	Date	

## WDAF-TV

## **ORDER**

Flight Dates 10/03/12-10/09/12

Order Sep 00:15:00

Product Estimate # 493

Contract / Revision 580623 / AMERICAN FUTURE FUND Alt Order # 09835192

Original Date / Revision Agency Com 15% Billing Type Cash

10/02/12 10/02/12 Billing Contact Order Type GENERAL

Advertiser American Future Fund

Billing Cycle EOM/EOC

Advertiser American Future Fund

8136 Old Keene Road

Billing Cycle EOM/EOC

Billing Cycle EOM/EOC

Billing Cycle EOM/EOC

Billing Cycle EOM/EOC

Suite A-300
Springfield, VA 22152

Agency Media AdVentures

Suite A-300
Demographic A35+

Buying Contact Service Service

Sales Office DC-M Product Codes PL2C
Sales Region NAT Priority 2

8136 Old Keene Road
Sales Region NAT
Priority 2
Suite A-300
Agency Ref
Springfield, VA 22152

Primary Account Executive Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 40% Market Value 168625

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	12%	20235
KCWE	%	0
KMBC	30%	50587
KMCI	%	0
KPXE	%	0
KSHB	18%	30352
KSMO	%	0

**Order Totals** Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 0.00 10/01/12 53 \$57,332.50 \$67,450.00 10/09/12 53 \$57,332.50 \$67,450.00 53 Totals \$57,332.50 0.00 \$67,450.00

												Tota	als
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	4	10/03/12	10/03/12	M-F 6-7a	CM-All	6-630a	W	:30	1	\$1,000.001	0.QQ NM	1	\$1,000.00
				6-630a		(6:00 AM-6:5	30 AM)						
F	FOX4 N	IEWS-6AN	1								1		
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/	'01/12	10/07/12	W	1	\$1,000.00	0.00						
E 2	4	10/04/12	10/04/12	M-F 6-7a	CM-All	6-630a	T	:30	1	\$1,000.00 1	0.00 NM	1	\$1,000,00
				6-630a		(6:00 AM-6:3	30 AM)				1		
F	FOX4 N	IEWS-6AN	1				•				J		
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/	01/12	10/07/12	T	1	\$1,000.00	0.00						
E 3	4	10/05/12	10/05/12	M-F 6-7a	CM-All	6-630a	F	:30	1	\$1,000,001	0.00 NM	1	\$1,000.00
				6- <b>63</b> 0a		(6:00 AM-6:3	80 AM)						
F	FOX4 N	IEWS-6AN	1				-						
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	eek: 10/	01/12	10/07/12	F	1	\$1,000.00	0,00						



580623

Flight Dates 10/03/12-10/09/12

**Hiatus Dates** 

Original Date / Revision 10/02/12/ 10/02/12

Order Sep 00:15:00

Print Date: 10/02/12

Advertiser American Future Fund Product AMERICAN FUTURE FUND Estimate # 493

	O.L	Ott	<b>F.</b> 3		Б	O. (F. ) -						Tota	
****	Ch	Start		Inventory Code		THE PERSON NAMED IN COLUMN 2 I	ime Days						Amount
E4			12 10/08/12	M-F 6-7a 6-630a		6-630a (6:00 AM-6:3	M 30 AM)	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
		NEWS-6	****	10to a todayya	04-5511-	Ph . ( -	D-6						
۱۸	****	0/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
	4	<del></del>	12 10/09/12	<del></del>	CM-All	<del></del>	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
		NEWS-6/		6-630a		(6:00 AM-6:3	,	.00.	·	\$1,000.001	O.OO INN	'	\$1,000.00
	_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	_	0/08/12	10/14/12	-T		\$1,000.00	0.00						
E 6	4	10/03/	12 10/03/12	M-F 7-9a	CM-All		W	:30	1	\$825.00 1	0.00 NM	1	\$825.00
				7-8a		(7:00 AM-8:0	00 AM)			***	W. W. J. T.		******
		-MORNG											
10			End Date	<u>Weekdays</u>	Spots/Week		Rating						
		0/01/12	10/07/12	W	· · · · · · · · · · · · · · · · · · ·	\$825.00	0.00						
E 7	4	10/04/1	12 10/04/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:0	T	:30	1	\$825.00 1	MM 00.0	1	\$825.00
	FOX4	-MORNG	SHW	/-oa		(7:00 AIVI-0:0	IU ANI)						
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W		0/01/12	10/07/12	T		\$825.00	0.00						
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181	_		End Date	Weekdays -	Spots/Week		Rating				9		
***************************************		0/01/12	10/07/12	F		\$825.00	0.00						
E 9	4	10/08/1	12 10/08/12	7-8a	CM-All	7-⊌a (7:00 AM-8:0	M	:30	1	\$825.001	0.00 NM	1	\$825.00
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	<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 1	0/08/12	10/14/12	M	1	***************************************	0.00						
E 10	4	10/09/1	12 10/09/12	M-F 7-9a	CM-All	7-8a	-T	:30	1	\$825.001	0.00 NM	1	\$825.00
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<b>∟</b> , 11	7	10/03/1	12 10/03/12	8-9a		(8:00 AM-9:0		:30	1	\$825,00 1	MM 00.0	1	\$825.00
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		MORNG	-	107	C 4 - 8 8 4 1 -	Ph t .	B 13						
١٨١	-	t <u>art Date</u> 0/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$825.00	Rating 0.00				ļ		
E 13			2 10/05/12		CM-All			:30	1	#89E 00 4	000 101	4	ወዕላር ዕላ
I ⊖	শ	10/00/1	L IGOUILE	8-9a		(8:00 AM-9:0	· •	ŲÇ.	1	\$825.001	0.00 NM	1	\$825.00
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	<u>S1</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10	)/01/12	10/07/12	F	1		0.00						
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	EOV	NACONIC 1	CL BAJ	8-9a		(8:00 AM-9:0	0 AM)				İ		
	TUX4-	MORNG S	OFTVV								ı		

Print Date: 10/02/12

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Flight Dates 10/03/12-10/09/12

Hiatus Dates

<u>Original Date / Revision</u> 10/02/12/ 10/02/12

Order Sep 00:15:00

Advertiser American Future Fund

Product AMERICAN FUTURE FUND Estimate # 493

Ln (			Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	Amount
È 14	4 10/08/	12 10/08/12		CM-AI		M	:30	1	\$825.001	0.00 NM	1	\$825.0
P	OX4-MORNG	SHW	8-9a		(8:00 AM-9:	00 AM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/08/12	10/14/12	M	1	\$825.00	0.00						
E 15	4 10/09/	12 10/09/12	M-F 7-9a	CM-All	8-9a	-T	:30	1	\$825.001	0.00 NM	1	\$825.0
r~,	OVA MORNO	OLDAI	8-9a		(8:00 AM-9:	00 AM)						
rı	OX4-MORNG Start Date		Monkdaya	Cmata & Alask	Maka	D-ti						
Wee	stant Date	End Date 10/14/12	<u>Weekdays</u> ~T~~~~	Spots/Week 1	<u>Rate</u> \$825.00	Rating 0.00				·		
E 16		12 10/06/12	Sa 7-9a	CM-All		~~~~5-	:30	1	\$800.001	0.00 NM	1	\$800.0
			7-8a		(7:00 AM-8:	-	.00	•	4555.00	Q.QQ 1414(	'	#UUU.U
F	OX4 SAT AM									- 1		
101	Start Date	End Date	Weekdays	Spots/Week		Rating						
	sk: 10/01/12	10/07/12		1	\$800.00	0.00		··· ··· ·· · · · · · · · · · · · · · ·				
E 17	4 10/07/	12 10/07/12	Su 7-9a 8-9a	CM-All		5	:30	4	\$500.00 1	MM 00.0	1	\$500.0
F(	OX4 SUN 8AN	1	0-98		(8:00 AM-9:	JU AIVI)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/01/12	10/07/12	\$	1	\$500.00	0.00				1		
E 18	4 10/07/	12 10/07/12	FOX News Sund	fay CM-All	9a-10a	S	:30	1	\$500,001	0.00 NM	1	\$500.00
po c	MAC AITHOUGH CALL		FOX News Sund	yay						ĺ		
۳۲	US SWBIN XC		Montedaya	Constantial I.	ra	Davis						
Wee	Start Date k: 10/01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
	****		M-F 9-10a	· · · · · · · · · · · · · · · · · · ·	9-930a	~-W	:30	1	\$500.001	M/ Q0.0	1	ቀድሰላ ሰላ
	,		9-930a		(9:00 AM-9:	.,	.00	•	#300.50 I	O'O'D JAIN	,	\$500.00
F	DX4 NEWS-9/	AM				•				1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
***	k: 10/01/12	10/07/12	W	1	\$500.00	0.00						
E 20	4 10/04/1	12 10/04/12	M-F 9-10a 9-930a	CM-All	9-9309	T	:30	1	\$500.001	0.00 NM	1	\$500.00
FO	DX4 NEWS-9/	١M	9-930N		(9:00 AM-9:	OU ANA)				i		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/01/12	-10/07/12	T	1	\$500,00	0.00						
E 21	4 10/05/1	2 10/05/12	M-F 9-10a	CM-All	9-930a		:30	1	\$500.001	0.00 NM	1	\$500.00
250.40	35/ 4 3277141/3 (5)		9-930a		(9:00 AM-9:	30 AM)						
r.	Ve-8Vest Data		Monkdows	Contadata-i		D-th-				I		
Wee	<u>Start Date</u> k: 10/01/12	10/07/12	Weekdays	Spots/Week	\$500.00	Rating 0.00				- 1		
<del>~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~</del>			M-F 9-10a		9-930a	M	:30	1	\$500.001	MN 00.0	4	6500 00
~ <del>,</del>	- (600)	m (Orogrisa	9-930a		(9:00 AM-9:3		.JU	1	\$\$00.00 T	U.OU MM	1	\$500.00
FC	DX4 NEWS-9/	M			***************************************	, , , , , ,						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				[		
Wee	k: 10/08/12	10/14/12	M	1	\$500.00	0.00		W-1410-1-V-0-(mayer)				
ANT	4 10/09/1	2 10/09/12			9-930a	-T	:30	1	\$500.001	0.00 NM	1	\$500.00
E 23	DX4 NEWS-9A	M	9-930a		(9:00 AM-9:3	IO AM)						
	COLUMN TENNESSE	End Date	Weekdays	Spots/Week	Rate	Rating						
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FC	Start Date k: 10/08/12	10/14/12	-T	1	\$500.00	0.00				2		
FC	k: 10/08/12	.,	-T M-F 12p-1p	1 CM-All		v.ou ₩	:30	1	\$500.001	0.00 NM	1	\$500.00



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Flight Dates 10/03/12-10/09/12

<u> Hiatus Dates</u>

Original Date / Revision

10/02/12/ 10/02/12

Order Sep 00:15:00

Print Date: 10/02/12

Advertiser American Future Fund

Product AMERICAN FUTURE FUND Estimate # 493

Ln C	h Start	End	Inventory Cod	e Break	Start/End *	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 24	4 10/03/	12 10/03/12	M-F 12p-1p M-F 12-1p	CM-AII	12-1p	W	:30	1	\$800,001	MPI 60.0	1	\$500.0
FÇ	X4 NWS-NO	ON/FOX4 N										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/01/12	10/07/12	W	1	\$500.00	0.00						
E 25	4 10/04/	12 10/04/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p		:30	1	\$500.001	MM 00.0	1	<b>\$</b> 500.0
FC	X4 NWS-NC	ON/FOX4 N	W-12:30P									
1011	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	,					
E 26	k: 10/01/12 4 10/05/	10/07/12 12 10/05/12	T	C04 AU	\$500.00	0.00	.00		000000	0.00 104		
		00N/FOX4 N	M-F 12-1p	CM-VII	12-1p	the state and part of the state of the	:30	1	\$560.001	0.00 NM	qu	\$500.0
1.0	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/01/12	10/07/12		1	\$500.00	0.00						
£ 27	4 10/08/	12 10/08/12	M-F 12p-1p	CM-All	12-1p	M	:30	1	\$500.001	0.00 NM	1	\$500.0
FC	X4 NWS-NC	ON/FOX4 N	M-F 12-1p W-12:30P									
Med	<u>Start Date</u> k: 10/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$500,00	<u>Rating</u> 0.00						
E 28	<del>(************************************</del>	12 10/09/12	M-F 12p-1p	CM-All	······································	-T	:30	1	\$500 QQ 1	0.00 NM	4	<u> </u>
12 W.D	- Toroat	i i Corgania	M-F 12-1p	Cistestii	15-1h	-,	.JU		#8/\O'\O\(\) I	U.QU PANE	1	\$500.0
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Weel	Start Date k: 10/08/12	End Date 10/14/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 29	4 10/05/	12 10/05/12	M-F 5-6p	CM-All	530-6p	** ** ** ** ** **	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
EA	X4 NEWS-5	178.4	530-6p		(5:30 PM-6:0	00 PM)						
FO	Start Date	rivi End Date	Weekdays	Spots/Week	Rate	Rating						
Weei	k: 10/01/12	10/07/12	*****************************	,	\$1,000.00	0.00						
E 30	4 10/08/	12 10/08/12	M-F 5-6p	······	530-6p	M	:30	1	\$1,000,001	0.00 NM	1	\$1,000.00
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FO	X4 NEWS-5		101	0	<b>.</b>	<b></b>						
Meal	Start Date c: 10/08/12	End Date 10/14/12	Weekdays M	Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
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	, , , , , , , , , , , , , , , , , , , ,		M-F 630-7p	57141 7-311	900 1 p	•	. DQ	'	\$5,000.00 I	O.OO INIQI	'	<b>\$3,300.0</b> 1
W	HEEL FORT									l		
10/2-1		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
THE PERSON NAMED IN	c 10/01/12 4 10/05/	10/07/12	T	<del>~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~</del>	\$3,500.00	0.00						
E 32	4 10/05/	12 10/05/12	M-F 630-7p M-F 630-7p		630-7p (6:30 PM-7:6	F	:30	1	\$3,500.001	0.00 NM	1	\$3,500.00
WH	HEEL FORTI	INE	ise, 000.18		(U. 1981) (U. 1971)	20 1° W)						
Weel	Start Date c: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	Rate \$3,500.00	Rating 0,00						
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- 4		your region and repair	M-F 630-7p	50181 1411	000 · 1 p	₹ <b>™</b>	.50	•	\$2,800.00 i	O'OO HINI	'	\$3,500.00
Wł	HEEL FORTU	INE										
101	Start Date c 10/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$3,500.00	Rating 0.00						
vveel		4.0.4.0.0.4.0.			the fact of the state of the st			THE PERSON NAMED IN				
And the second second	4 10/09/	12 10/09/12	M-F 630-7p	CM-All	630-7p	"T	:30	1	\$3,500.001	0.00 NM	1	\$3,500.00



580623

Flight Dates 10/03/12-10/09/12

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Advertiser American Future Fund Product AMERICAN FUTURE FUND Estimate # 493

l.n	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Total Spois	als Amount
E 34	4	10/09/1	2 10/09/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	77	:30	1 \$3,500.001	0,00 NM	1	\$3,500.0
V	VHEEL	. FORTU	ĄΕ									
	-4-1-1-1-1	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
The second second	ek: 10/		10/14/12	-T		\$3,500.00	0.00	<del>~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~</del>				
E 35	4		2 10/03/12	M-F 9-10p 9-930p	ÇM-All	9-930p (9:00 PM-9:	W 30 PM)	:30	1 \$1,800.001	0.00 NM	1	\$1,800.0
l <sub>is</sub>		EWS-9P		10711	C1-0011	<b>-</b>	Dadas					
Ma	<u>918</u> ek: 10/	<u>rt Date</u> 04/12	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,800,00	<u>Rating</u> 0.00					
36	4	and the second second	2 10/04/12	M-F 9-10p		9-930p	0.00 ~~~T-~-	:30	1 \$1,800.001	0.00 NM	1	\$1,800.0
	·	IEWS-9P		9-930p	QW-AII	(9:00 PM-9:	•	.au	1 91,990.001	D.UJ MIMI	•	21,000,0
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wei	ek: 10/		10/07/12	T	Navana and a second	\$1,800.00	0.00					
37	4		2 10/05/12	M-F 9-10p		9-930p	E	:30	1 \$1,800,001	0.00 NM	1	\$1,800.0
		EWS-9P		9-930p	7,11, 7,11,	(9:00 PM-9:	7	142	· St. 1 3 24 America Sec. Sec. 10	X.25 .4(4)	·	به د د حدیم ا <sub>و</sub> به
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38	4	10/08/1	2 10/08/12	M-F 9-10p	CM-All	9-930p	M	:30	1 \$1,800.001	M/A 00.0	1	\$1,800.0
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40	4	10/03/1 EWS-9:3	2 10/03/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10	:60 PM)	:30	1 \$1,880.001	0.00 NM	1	\$1,800.0
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Print Date: 10/02/12



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Flight Dates 10/03/12-10/09/12

Hiatus Dates

Original Date / Revision 10/02/12/ 10/02/12

Order Sep 00:15:00

Advertiser American Future Fund

Product AMERICAN FUTURE FUND Estimate # 493

Ln	С	h	Start	End	Inventory Code	Break	Start/End Ti	me Davs	Len Spots	Rate Pri	Rtg Type	Tota Spots	Amount
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